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Connect Nevada Releases New Broadband Availability Figures

Research shows increase in availability of higher broadband speeds in the past six months

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Carson City, NV – New research unveiled today by Connect Nevada reveals encouraging news for the state's broadband landscape. Access to higher speeds of Internet service is on the rise in both urban and rural areas across Nevada. In fact, 8.1% more households have access to fixed broadband service of 25 Mbps download/1.5 Mbps upload (not including mobile wireless or satellite) now than just six months ago. Also, 2.95% more rural Nevada households have access to broadband speeds of 3 Mbps download/768 Kbps upload (including mobile wireless but excluding satellite) than six months ago. This is the seventh comprehensive broadband availability data refresh since the Connect Nevada program started in 2009.

Among the findings of the new broadband availability research are:

- 97.41% of Nevada's 1,006,250 households now have access to fixed broadband service of at least 6 Mbps download/1.5 Mbps upload, not including mobile wireless or satellite. That is an increase of 3.3% from October 2012.
- 95.37% of Nevada's households now have access to fixed broadband service of at least 10 Mbps download/1.5 Mbps upload, not including mobile wireless or satellite. That is an increase of 5.08% since October 2012. Availability at that speed, including mobile wireless but excluding satellite, is now 98.09%. That is an increase of 3.68% since October 2012.
- 92% of Nevada's households now have access to fixed broadband service of at least 25 Mbps download/1.5 Mbps upload, not including mobile wireless or satellite. That is an increase of 8.1% from October 2012.
- 93.4% of Nevada's households now have access to cable broadband availability of at least 768 Kbps download/200 Kbps upload. That is an increase of 7.68% from October 2012.
- 94.29% of Nevada's nearly 121,000 rural households now have access to

broadband speeds of at least 3 Mbps download/768 Kbps upload, including mobile wireless but excluding satellite. That is an increase of 2.95% since October 2012.

“It is encouraging to see continued increases in broadband availability, especially at speeds above the 3 Mbps mark,” said Connect Nevada Program Manager Lindsey Niedzielski. “Higher broadband speeds allow Nevadans to really use all the resources available on the Internet. It’s critical that we keep growing access to higher speeds across the state to ensure Nevada remains competitive in the national and global economies as well as providing our residents with all the other educational, safety, and lifestyle opportunities the Internet brings.”

Last year, Connect Nevada released an innovative new broadband mapping tool called [My ConnectView™](#) offering unmatched views of the Nevada technology landscape. Residents and businesses are encouraged to use the interactive map to find area providers and help validate the data. To report that broadband is not available in a given area, consumers can fill out a [broadband inquiry](#).

Nonprofit Connect Nevada has been working since 2009 to ensure that Nevada residents have access to the economic, educational, and quality of life benefits derived from increased broadband access, adoption, and use. Part of that work includes maintaining detailed analysis of broadband availability across the state to support broadband planning efforts. Through its [Connected Community Engagement Program](#), Connect Nevada is currently working with fourteen communities across the state to support comprehensive community broadband planning efforts and provide technical assistance.

Connect Nevada’s research was conducted as part of the State Broadband Initiative grant program for Nevada, funded by the National Telecommunications and Information Administration (NTIA). The data were gathered in accordance with the requirements of the NTIA. The process begins by contacting all known providers in the state and providing information about the broadband mapping project. Information on broadband service areas is collected from each provider through voluntary participation and is subject to confidentiality protections. Connected Nation strives to maintain a flexible mapping process to be able to collect data from providers in a variety of formats based on providers’ technical capabilities and resources.

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About Connect Nevada: The Governor’s Office and the Nevada Broadband Task Force are leading the initiative to increase broadband Internet access, adoption, and use across the state. Connect Nevada is a nonprofit organization that was commissioned by the state to work with all Nevada broadband providers, create detailed maps of current broadband coverage, and coordinate efforts with other Federal grant award recipients in the state. Connect Nevada is now supporting the development of a statewide plan for the deployment and adoption of broadband. The goal is to spread high-speed Internet across the state and make sure all Nevada residents have access to its life-changing benefits. For more information visit: www.connectnv.org.

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