

# Connected Community Engagement

Connect Nevada is working to help communities identify their technology needs and opportunities. Bolstered by benchmarking data that has been gathered through Connect Nevada's mapping and market research, the Connected Community Engagement program is drilling down to the regional and local level to facilitate community technology planning. Through this program, regions and communities across Nevada are aiming to accelerate the availability, adoption, and use of technology toward creating a better business environment, more effective community and economic development, improved healthcare, enhanced education, and more efficient government.

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**Access:** Is the infrastructure there?

**Adoption:** Do residents use available technology?

**Use:** Are residents using technology to improve the quality of life?

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Connect Nevada's Community Engagement program guides communities through an assessment of their overall broadband and technology innovation, using criteria that parent organization Connected Nation has set as a part of a "community certification" model. The program helps train regional team leaders and supports the formation of community planning teams made up of various sector representatives.

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## Connect Nevada is helping communities leverage technology as a key economic development driver.

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Connect Nevada is recruiting and training local champions who will lead the community teams. Connect Nevada, in collaboration with the Nevada Broadband Task Force, is inviting national and regional partners to support these community efforts and to help bring solutions to the challenges identified in the assessment phase.

- Communities benefit through a process of assessment, benchmarking, planning, and certification
- Citizens benefit through expanded access to relevant technology
- Private sector benefits by cultivation of a more investment-friendly environment and increasingly tech-savvy customer base desiring a greater level of online engagement

For more information about Connect Nevada and the Connected Community Engagement program please contact Lindsey Niedzielski, State Program Manager, at (775) 343-9600 or [lniedzielski@connectnv.org](mailto:lniedzielski@connectnv.org).



## Connected Teams

- Mayors
- Business owners
- Teachers
- Chamber leaders
- Farm bureau managers
- State representatives
- Healthcare providers
- First responders
- Libraries
- Senior citizens
- Tribal representatives
- Service providers
- Economic development

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