



Connect Nevada Releases New Broadband Access Figures

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Research shows that broadband access gap in Nevada shrinking; 97.9% of residents now have access to fixed broadband speeds of 3 Mbps download

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Carson City – New research unveiled today by Connect Nevada shows that the broadband availability gap in the state continues to shrink, with 97.9% of Nevada residents now having access to broadband of 3 Mbps download or higher, compared to 97.26% last October.

Nonprofit Connect Nevada has been working since 2009 to ensure that Nevadans have access to the economic, educational, and quality of life benefits derived from increased broadband access, adoption, and use. Twice a year, Connect Nevada updates the broadband availability maps and analysis to monitor broadband penetration across the state. Today, Connect Nevada is leading six regional planning teams through a comprehensive assessment aimed at improving broadband access, adoption, and use.

Among the findings of the new broadband availability research are:

- 95.42% of Nevada households can access broadband at advertised speeds of 6 Mbps download/1.5 Mbps upload, meaning that 36,947 households are in areas that may be eligible for Universal Service Fund broadband deployment subsidies
- 91.63% of Nevada households can access broadband at speeds of at least 10 Mbps download/1.5 Mbps upload (excluding mobile and satellite services)

- 94.3% of rural households in Nevada have access to broadband (excluding mobile and satellite services)
- 20% of Nevada households have access to broadband speeds of at least 100 Mbps download/1.5 Mbps upload. In October 2011, only .34% of households in Nevada had access to these broadband speeds (excluding mobile and satellite services)
- Basic broadband is available to 98.97% of Nevada households leaving 10,329 Nevada households unable to connect to basic high-speed Internet (excluding mobile and satellite services)
- 97.39% of Nevada households have the ability to choose broadband service from two or more non-mobile broadband providers

Note: The data in this report are subject to data validation.

“We are excited to see that our work, along with our partners’ support, to bridge the broadband access gap is showing clear results,” said Connect Nevada State Program Manager Lindsey Niedzielski. “Our successes thus far are clear motivation to continue the important task of bringing broadband to the remaining 10,000 Nevadans who remain unserved.”

Last month, Connect Nevada released an innovative new broadband mapping tool called [My ConnectView™](#) offering unmatched views of Nevada’s technology landscape. Residents and businesses are encouraged to use the interactive map to find area providers and help validate the data. Residents are also encouraged to join their local [Connected](#) technology team to help tailor the broadband expansion plan for their community. Please contact Lindsey Niedzielski at info@connectnv.org or (775) 343-9600.

Connect Nevada’s research was conducted as part of the State Broadband Initiative (SBI) grant program, funded by the National Telecommunications and Information Administration (NTIA). The data was gathered in accordance with the requirements of the Notice of Funds Availability (NOFA) and subsequent clarifications set forth by NTIA. The process begins by contacting all known providers in the state and providing information about the broadband mapping project. Information on broadband service areas is collected from each willing provider through voluntary participation. A nondisclosure agreement (NDA) is offered to all providers prior to the submission of data; the data protected through the NDA is limited to highly sensitive network infrastructure information, including middle-mile locations. Connected Nation strives to maintain a flexible mapping process in order to be able to collect data from providers in a variety of formats based on providers’ technical capabilities and resources.

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About Connect Nevada: The Governor's Office and the Nevada Broadband Task Force are leading the initiative to increase broadband Internet access, adoption, and use across the state. Connect Nevada is a nonprofit organization that was commissioned by the state to work with all Nevada broadband providers, create detailed maps of current broadband coverage, and coordinate efforts with other Federal grant award recipients in the state. Connect Nevada is now supporting the development of a statewide plan for the deployment and adoption of broadband. The goal is to spread high-speed Internet across the state and make sure all Nevada residents have access to its life-changing benefits. For more information visit: www.connectnv.org.

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